

Threats to Tahoe's Water Quality: Litter

Tahoe sees four times the annual visitation of Yellowstone, but lacks the same protections of a national park. As a result, Tahoe is at risk of being loved to death. Litter - on beaches, trails and in the Lake itself - is the most visible and pervasive symptom.

Tahoe's beaches see intense litter impacts after major holidays, like the Fourth of July.



Litter Initiative

Our holistic approach to COMBAT POLLUTION

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SOLUTIONS THROUGH CITIZEN SCIENCE

The League's community cleanup events and Tahoe Blue Crew program engage volunteers in not just removing waste, but in gathering important litter data that helps the League create litter-prevention solutions.

2022 OBJECTIVE: Leverage litter data collected through the League's citizen science programs to push for solutions at litter hot spots.



Photo: Heavenly Mountain Resort



ACCESSIBLE ALTERNATIVES

By collaborating with organizations that speak to large audiences of Tahoe enthusiasts, the League's litter prevention and #TahoeBlueGooder solutions, such as reusable utensils, are amplified.

2022 OBJECTIVE: Work closely with tourism authorities and local governments to provide visitors convenient alternatives that reduce waste and prevent litter.

STOPPING LITTER AT THE SOURCE

The League's policy team lobbies for and supports protections at all levels of government that address the root causes of Tahoe's litter problem, such as cigarette butts and single-use plastic bags and utensils.

2022 OBJECTIVE: Advocate for local and statewide legislation that minimizes or prevents sources of pervasive litter found in Tahoe.



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