

Threats to Tahoe's Clarity: Urban Pollution

Heavy traffic pumps tailpipe emissions into the air and crushes Tahoe's roads into fine dust and debris. When it rains or snow melts, stormwater transports these fine pollution particles into the Lake, clouding its cobalt blue waters.

Roadway pollution flows into a stormdrain that empties into Lake Tahoe.



Transportation Initiative

Our holistic approach to COMBAT POLLUTION

keptahoebblue.org | @keptahoebblue



LAKE-FRIENDLY TRANSPORTATION

App-based scooters and on-demand sprinter vans offer flexible transportation options for visitors and residents alike. These programs can relieve strain on overused roads, limited parking and the Lake.

2022 OBJECTIVE: Implement an on-demand microtransit shuttle service on the south shore, serving the busiest tourist centers and local destinations.



Photo: Ryan Salm



Photo: Beau Rogers, Flickr CC

PAVING THE WAY TO LAKE CLARITY

Resurfacing Tahoe's failing, pothole-ridden roadways with stronger, more durable pavements will reduce stormwater pollution and protect Lake Tahoe's world-famous water clarity.

2022 OBJECTIVE: Leverage emerging research to prioritize road and stormwater infrastructure improvements.

LOBBYING, ADVOCACY & INFLUENCE

Our team works directly with decision-makers at all levels of government to shape policy, streamline implementation, and recruit funding to put transportation solutions on the ground now.

2022 OBJECTIVE: Secure reliable, long term funding sources to implement the Regional Transportation Plan and improve transportation options Basin-wide.



Photo: CLS



Transportation Initiative

Our holistic approach to COMBAT POLLUTION

keptahoebblue.org | @keptahoebblue

